

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** HAWKINS, Bret David, et al.  
**Serial Number:** 10/577,267  
**Atty. Dkt:** PU030298  
**Filing Date:** April 26, 2006  
**For:** AUTOMATIC DISPLAY OF NEW PROGRAM INFORMATION  
DURING CURRENT PROGRAM VIEWING  
**Art Unit:** 2425  
**Examiner:** CHOKSHI, Pinkal R.

**RESPONSE TO OFFICE ACTION**

**Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450**

**Sir:**

In response to the Office Action dated June 18, 2010, for which a response is due September 18, 2010, please enter the accompanying listing of the claims and remarks/arguments in the above-identified application.

**Listing of the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.